

# STUCK

M A G A Z I N E

## 2007 AD MATERIAL DEADLINES

ISSUE	SPACE CLOSE	MATERIAL CLOSE	ON STREET	NOTES
17	2/11/2007	2/18/2007	3/15/2007	<i>Midwest Winters Issue with a huge snow recap. Also featuring our ode to Spring. Featuring multiple pro features and am features. Also highlighting new spring product releases and more</i>
18	4/8/2007	4/15/2007	5/17/2007	<i>Featuring Stuck Mag's guide to Midwest living... in the summer time. Huge Summer Time product review. Wake season opener. Skate season is in full swing so we'll be jam packed with Skate Feature articles and AM profiles.</i>
19	6/10/2007	6/17/2007	7/20/2007	<i>We'll be throwing our 4th annual birthday bash for Issue 19. With that we'll be cramming more AM profiles than ever before... for our 2nd Annual AMs &amp; ARTISTS issue. We match up some of the best up and coming skateboards page to page with some of the greatest up and coming artists.... all out of the great land known as the Midwest. This issue will also feature our Back to School buyer's guide and fashion shoot.</i>
20	8/8/2007	8/15/2007	9/2/2007	<i>Issue 20, is an earmark # for any publisher. We'll be hyping the 20 factor for sure. But we'll also be knee deep in Fall Previews, Skate Feature articles and summer wrap up articles. This issue will be distributed throughout ASR, Surf Expo and multiple regional rep shows. This issue will also be distributed throughout the country on the Home-town Heroes skate tour.</i>
21	9/23/2007	9/29/2007	10/15/2007	<i>Issue 21 takes us back to the world of cold... as we head straight into Snow Season. This issue will feature our Winter Buyer's guide. Plus a quick look back at summer as we knew it. We will have a Skate and Snow Pro Double Feature article... same goes for AM Profiles... taking a look at both skate and snow and the Midwest up and comers...</i>
22	10/20/2007	11/1/2007	11/20/2007	<i>Issue 22 is our official snow issue. We will be going in depth with area resorts and ranking them... a first for the Midwest. We'll also be covering our annual Hellaween contest in addition to hyping the preseason events... multiple rail jams, video premieres and all the unusual hype heading into the winter season.</i>

*\*This schedule may be updated from time to time. If there are any updates, we will notify you via e-mail and will also update online. For design templates, specifications and FTP upload, please visit [www.stuckmag.com](http://www.stuckmag.com) and click on advertise. For advertising inquiries please e-mail [joel@stuckmag.com](mailto:joel@stuckmag.com)*

[www.stuckmag.com](http://www.stuckmag.com)  
click on advertise.